



The festival begins January 19, 2022, and runs until January 22, 2022.

Sno Jam Comedy Festival Statistics

- Raised over \$15k accumulative for Special Olympics, South Dakota
- Attendance is between 500-600 over 3 days
- Featured Kevin McDonald from "Kids In The Hall" & Sean Jordan from "All Fantasy Everything"
- Social Media Reach was between 3-4k paid reach & 1-2k organic reach
- Previous sponsors include The Cloud Vape Lounge, A Homestead Brew, Sunny Radio, The Sioux Empire Podcast, Live605, Boss' Comedy Club, Boss' Pizza & Chicken, Fernson, & Midwest All Pro Wrestling.
- Featured on multiple local TV & printed media outlets
- Over 4,328 web visitors annually, 3,175 unique visitors
- Over 8,800 Facebook impressions annually

Expected 2022 Attendance:

- Over 1200-1500 spread over 4 days

Target Demographic:

- Working Adults/Business Owners/Comedians
- 52% Male & 48% Female
- The average age range is from 21 to 50 years old

Festival Details:

- Benefiting the Special Olympics South Dakota
- January 19-22, 2022
- Located in Sioux Falls, SD
- Hosted by Boss' Comedy Club and other locations TBD.
- Stand up shows
- Themed shows
- 2022 Celebrity Comedians: Mary Mack, Tim Harmston, Dennis Regan
- Comedians from across the country

Website: www.snojamcomedyfest.com

Email: snojamcomedyfest@gmail.com

Facebook: <https://www.facebook.com/snojamcomedyfest>

Twitter & IG: [@snojamcomfest](https://twitter.com/snojamcomfest)

SNO JAM

COMEDY FESTIVAL



Premier Sponsor - \$10,000: Includes all print, web, media, and onsite marketing opportunities and "(Your business name here) presents Sno Jam Comedy Festival 2022. Print refers to tickets, flyers, programs, and badges. Web refers to www.snojamcomedyfest.com website. Media refers to radio, TV, press releases, and social media such as Facebook and Twitter. Includes 20 All-Access festival passes with meet & greets with celebrity comedians.



Platinum Sponsor - \$5,000: Includes print, web, and media advertising. Print refers to tickets, flyers, programs & badges. Web refers to www.snojamcomedyfest.com website. Media refers to social media such as Facebook and Twitter. Includes 10 All-Access festival passes with meet & greets with celebrity comedians.



Gold Sponsor - \$2,500: Includes print, web, and social media advertising. Print refers to flyers, programs & badges. Web refers to www.snojamcomedyfest.com website. Social media includes sites such as Facebook and Twitter. Includes 5 All-Access festival passes.



Silver Sponsor - \$1,000: Includes print, web, and social media advertising. Print refers to flyers, programs & badges. Web refers to www.snojamcomedyfest.com website. Social media includes sites such as Facebook and Twitter. Includes 2 All-Access festival passes.



Bronze Sponsor - \$500: Includes social media advertising. Social media includes sites such as Facebook and Twitter.



Create Your Own Package – Don't see a package that's right for your company, we can customize your sponsorship to fit you budget.

- **Deadlines: Commitment by December 15, 2021, funding on or before January 15, 2022**
- **All sponsorships are tax-deductible under the non-profit status of Sno Jam Comedy Festival**
- **All-Access Passes Are \$50-\$75**



Name _____
Title _____
Name of Company/Organization _____
Address _____
City _____ State _____ Zip _____
Phone Number _____
Fax Number _____
Email Address _____

Select Sponsor Level:

- Premier \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500
- Custom \$ _____

Method of Payment:

- PayPal (snojamcomedyfest@gmail.com)
- Check (Make checks payable to Sno Jam Comedy Festival)
- Cash
- Other _____

Signature _____ Date _____

Return form and checks to Sno Jam Comedy Festival, 1504 E 24th, Sioux Falls, SD 57105.
If you have any questions or concerns about the program, please call (605) 681-3706, email snojamcomedyfest@gmail.com, or visit www.snojamcomedyfest.com